MEZZANINE FURNISHED FIT FOR A KING

A king's drawing room carries no more splendor than to be found in the beautiful mezzanine lounge room of Charlotte's newest theater. Luxurious comfort and pleasing appearance make this one of the really fine features.

KENT STARTS AS LOWLY STOKER

In New General Manager of Famous Players-Lasky Corporation.

Wishing to become a producer at $15 a week, Kent, a clerk for the company, had to work his way up from the bottom. He was given the job of a stoker at $15 a week, and started a climbing career. He is now the general manager of the famous Players-Lasky Corporation.

RESEMBLES SPANISH CASTLE

The beautiful organ loft gives the appearance of one of the castles of the old times. Beauty is added to the appearance of the whole theater in the manner in which this department stands out.

PUBLIX HOUSES IN BIG CITIES OF THE NATION

Theatres Are Found in Every Section of United States; All Expensive.

The Charlotte Observer is the most
outlet and best example of the largest existing movie in the
nation. With its huge, well-equipped theater, it has
become the model for the future of the Charlotte Observer.

THE EARLY DAYS

In the early days of motion pictures, the first
photograph was taken by a camera placed in the theater.
It was in the early days that the first big picture was
made. The first motion picture was made in the early days.

HARDWARE IN NEW CAROLINA IS ELABORATE AND BEAUTIFUL

KATZ WILL GIVE PUBLIC SERVICE

Declares That Idealism Should Be Put Into the Conduct of Business.

The store which is owned by the Public Theater is located in the heart of New York. A man who has been operating a theater for over thirty years, declared that the idealism should be put into the conduct of business.

MARRIAGE BROKER GETS MONEY FROM MAN SERVED

FRENCH WOMEN ARE NOT HIGH HATTERS, DECLARED

HUGO, March 29—There are few places in Paris of the amateur to be seen. It is probably recognized that there are no such clubs as the French. The latest news is that there are no such clubs as the French. The latest news is that there are no such clubs as the French. The latest news is that there are no such clubs as the French.

The latest news is that there are no such clubs as the French. The latest news is that there are no such clubs as the French. The latest news is that there are no such clubs as the French.

The Heating System

While it is a fact that we installed the heating system in the new CAROLINA THEATRE

It is merely incidental. Our work in that connection naturally accommodates the note that we, as citizens of Charlotte, take in presenting to the theater-going public, one of the south's finest and most completely equipped playhouses.

A. Z. PRICE HEATING CO.

219 Latte Arcade

Heating Engineers and Contractors.

Phone 4622
Samuel Katz Realizes Dream With Gigantic Movie Merger

President of Public, Dominates Industry With Personality, STANDS OUT AS A LEADER. Ambition is to give all that is best in film amusements.

WAS BORN IN RED RUSSIA, how boy with vision came to have all of the best in film amusements.

In 1923, he started his first theater in New York, and from there, he expanded his empire, establishing theaters in various cities across the United States.

Katz's success in the industry is due to his unique ability to identify and invest in the most promising films and technologies.

**SELECT MONTIETH-SOULE FOR WORK ON CAROLINA THEATER**

Firm Here is Given Contract for Steel Stairs and Wrought-Iron Work. Furnished Material for Many Buildings in South.

To make their selection of work in other parts of the country, the choice of firm from which the steel stairs and wrought iron work came naturally fell to the Montieth-Soule company.

**CEBERGS ON MOVE FOR 1ST TIME IN 600 YEARS**

BISHOP, March 1.-For the past 600 years, the church has been the most significant landmark in the town of Cebers. Now, however, the church is on the move, as it is being dismantled and moved to a new location.

The move, which is expected to take several months, is part of a larger project to modernize the town's infrastructure.

**LASKY HISTORY LIKE ROMANCE**

Formed One of First Great Companies for Production of Pictures.

The history of the movie industry in America is a story of romance and adventure. From its humble beginnings in the early 1900s, the industry has grown to become a global phenomenon, providing entertainment for millions of people around the world.

WARREN ERVIN, MANAGER

The system of Public theaters in Charlotte will be improved by the improvements of Warren Ervin, and this fact alone makes the entertainment picture good that it will result in the best of entertainment. In the seven years he has been a manager, he has operated in a number of cities in North and South Carolina.

**TO PERSONALLY SUPERVISE OPENING OF THE "CAROLINA"**

The opening of the new Carolina theater will be personally supervised by Harry Katz, one of the men active in advertising that Katz has trained. Katz will personally handle the advertising on all fronts of the theater, with Harry Katz in charge of the opening.

**SELECT MONTIETH-SOULE FOR WORK ON CAROLINA THEATER**

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**WARREN ERVIN IS MANAGER OF THREE PUBLIX THEATERS HERE**

Charlotte Theater patrons were thrilled by Ervin's announcement that the public theaters in Charlotte were to be improved. Ervin has been associated with the Public theaters for many years, and has had a hand in the operation of all three of the theaters.

**THE BEAUTIFUL CAROLINA THEATRE**

Which Opens Tomorrow

WILL BE POINTED TO WITH CIVIC PRIDE BY EVERY CITIZEN OF CHARLOTTE

Nothing but the finest materials and workmanship went into the building of this theatre.

That is one of the reasons we were selected to do the plumbing.

**PLUMBING**

ALL THE PLUMBING IN THE NEW CAROLINA THEATRE WAS DONE BY US

ESTIMATES CHEERFULLY FURNISHED

J. A. Haley & Sons

PLUMBING CONTRACTORS

515 North Pine St.
Zukor Acknowledged Leader Of Fifth Biggest Industry

President of Famous Player-L Azoff Outstanding Figure.

CAME AS AN IMMIGRANT, Company Is Now Valued at 60 Million Dollars.

Wields Great Influence

Was One of First to See The Great Possibilities of Motion Picture Production.

The acknowledged leader of the film industry yesterday, was the subject of a Coast-to-CoastPanama Express in the Panama Express. The feature story was written by a major figure in the industry and was carried throughout the country.

President of the company, Zukor, has been in the industry for more than 30 years. He started in the business as a movie theater operator and later moved on to the production side. Zukor is known for his innovative ideas and his ability to turn a business into a multimillion-dollar operation.

The feature story also included quotes from other industry leaders who praised Zukor's contributions to the industry.

The story concluded with a sense of hope for the future of the industry, with Zukor hopeful that the company would continue to grow and thrive.

PRICE INSTALLS UP-TO-DATE HEATING AT CAROLINA THEATER

System installed in Carolina Theater is declared to be among the most elaborate in North and South Carolina.

The new heating system installed in the Carolina Theater is a state-of-the-art system that provides for the most efficient heating possible. The system uses a computerized control system that adjusts the temperature in the theater to maintain a comfortable environment for the audience.

The system is expected to save the theater a significant amount of money on heating costs, as well as improving the overall experience for the audience.

TEEN STREET CHURCH - LOOKS TO BIG REVIVAL

A, pre-Season revival service will be held in the Charlotte Observer Theatre Sunday afternoon, March 5th, at 3:00 o'clock. The service will be conducted by Rev. W. E. P. Stiles, director of the North Carolina Baptist Missionary Union.

JULIO MEHANA CANDIDATE

internal Candidate.

MINNESOTA POPULAR CANDIDATE

ST. PAUL, Minn., March 4 - The popular candidate for the Minnesota Republican nomination for Governor, was in St. Paul yesterday, where he attended a meeting of the Republican State Central Committee.

The popular candidate is backed by a strong endorsement from Minnesota Republicans, who believe he is the best candidate to represent the party in the upcoming election.

GOOD BUILDINGS DESERVE GOOD HARDWARE

Locks — hinges — door checks and miscellaneous finishing hardware used throughout the CAROLINA THEATRE.

The Carolina Theatre is strictly in keeping with its style and type of architecture and help give it that air of ease and elegance noted the moment one steps inside the building.

In case you do not fully appreciate this most important building detail, we ask that you make special note of the Carolina Hardware. We take great pride in its perfection as you will take comfort in its supreme satisfaction.

Corbin Hardware, in all its glory, is for sale here solely at the

Smith-Wadsworth Hardware Co.
428-430 South Tryon Street
Phones 46-47-58

YES! It Is Tomorrow Nite

And You Will Be There To See The Gala Premiere Of the New CAROLINA

You Know You Wouldn't Miss the Finest Show in the Finest Theatre in the Carolinas

A NEW ERA IN CHARLOTTE'S HISTORY OF ENTERTAINMENT

A preconception of the pleasure-loving people of Charlotte is now in the new Carolina Theatre. They will come away with the news that Charlotte has one of the most beautiful theatres in the world! Positively charming! Superbly entertaining! "Perfectly" served! And a marvelous show! Much as we have told you about the new Carolina, it is nothing to what you will see. Its beauty will leave you breathless and the entertainment will hold you spellbound!

The Emblem of Quality and Superior Entertainment

The Charlotte CHAMBER of COMMERCE

Wishes to Express Its Appreciation to the Publix Theatres Corp.

in Selecting Charlotte as the Site of the New and Beautiful CAROLINA THEATRE

Which Opens Tomorrow Nite.

Wishing All the Success in the World

THE CHARLOTTE CHAMBER of COMMERCE

C. O. Koster, President

Business Manager
CENTRAL GLASS Co.
Bristol, Virginia
Furnished All Glass — Copper Setting For Glass — And Did All Glazing
In Charlotte's New
CAROLINA THEATRE
We are equipped to handle any order for glass and glazing.

MARBLE AND VENETIAN ART TILE
Add Their Big Share to the Rare Beauty of the
CAROLINA THEATRE

WHEN you enter the Carolina Theatre for the first time Monday, its exquisite beauty and magnitude will leave a vivid impression upon your mind. Nothing has been left undone in the process of making this edifice one of the most beautiful theatres in the Carolinas, and we are proud to have had a part in this accomplishment.

Venetian Art Tile floors are available for churches, hospitals, schools, theatres and other public buildings. They are practical and sanitary as well as beautiful. Venetian Art Tile is as solid as marble and like it in appearance and may be laid in any design and color combination.

We will be glad to furnish estimates on any job, large or small. A phone call or letter will bring one of our representatives to see you.

Atlantic Marble & Tile Company
208 S. Poplar
CHARLOTTE, N. C.
Phone 2066
CAROLINA THEATER DISPLAYS
PRETTY IMPORTED DRAPERY

Exports of public theaters Corporation had work done by Ex-
port Weaver in South Carolina; Cost $10,000.

All of the draperies in the Carolina, a Public Theater, have been imported from France at a heavy expense. When the plans for the new and beautiful theater were completed, it was decided that in order to blend the draperies with the Spanish Renaissance design of the truck it would be necessary to import them from South Carolina, where even to this day, the most modern decorations of buildings are the work of the Renaissance period.

In accordance with this plan, several large drapery stores in Paris were visited by the architect, Robert Berne, and in each a variety of draperies were selected for the Carolina. Some of these were of the most modern style and others were of the earlier style. The drapers were instructed to supply only the finest material and to make each piece as nearly like the others as possible. The draperies are of the highest quality and will cost approximately $10,000.

BEST SEATS IN NEW THEATER

Comfort to Assured Patrons In
Seats Which Have Been Pro-
cured at Amusement House.

Best seats are to be assured to patrons in the Carolina Theatre, according to Mr. Berne, who has been in charge of the decorations. The first floor will have a capacity of 1,000, while the second floor will accommodate 500. The orchestra pit will be large enough to seat 150, and there will be a small gallery for 200. The theater will be equipped with the latest equipment and will have a capacity of 2,500.

REGIGNIA, IRISH COW
WAS WILD OVER DRINK

REGIGNIA, a dwarf with mule
standards, described in a three-weeks' drink was served in the interior decorations. These chairs were used in the first floor, and they were sent to the second floor. The furniture, which was imported from France, was breathing into the atmosphere of the Carolina. The furniture was designed to blend with the interior decorations, and the chairs, with their arms and backs, were designed to provide comfort to the patrons.

ROBERT BERNE

SHUMAN DOES ROOFING WORK

SHUMAN, the famous roofing contractor, has been engaged by Mr. Berne, the general manager of the Carolina Theatre, to do the work on the new Carolina theatre. Mr. Berne is in charge of the decoration and will have the entire roof covered with red Spanish tiles, which will be used to protect the roof from the weather.

The roof of the Carolina theatre is of special interest, as it is to be the first in the state to be entirely covered with red Spanish tiles. The tiles, which are imported from Spain, will be of the highest quality, and will be used to protect the roof from the weather.

SAY I SAW IT IN THE OBSERVER, THANK YOU

SAY I SAW IT IN THE OBSERVER, THANK YOU

BEBE DANIELS
In "A KISS IN A TAXI"
Witl Chester Conklin

A Paramount Picture

ON THE STAGE

RAY ALVINO
And His Banjo Boys

Direct From Eddie Leonard's Famous Minstrels "Oh Didn't I Rain" Company.

Mr. & Mrs. Edward Atchison
And the Three Paramount Dancers

And Some More

At the New

CAROLINA THEATER

THE ORNAMENTAL IRON

New Carolina Theatre Was Done By Us

Be sure to notice the ornamental wrought iron grill as you enter the theatre.

1906 South Boulevard
Phone 4248

SAY I SAW IT IN THE OBSERVER, THANK YOU

ANOTHER ACHIEVEMENT

J. D. LOVE

Interior Ornamental Plastering

The New

CAROLINA THEATER

NOTE THE BEAUTIFUL EFFECT

OF THE

INTERIOR ORNAMENTAL PLASTERING

Decorated lavishly, gorgeously, with no expense spared—retaining an atmosphere of quiet refinement. Exotic, rich, stately in its appointments—the new Carolina Theatre is a pride of every Carolina. The ornamental plastering played an important part in the finishing of this magnificent interior. The plastering in the lobby being of Spanish style, and that in the foyer of Italian style. We are truly proud of our achievement in this theater.

Some of our recent jobs of Ornamental Plastering include the Hotel Belvedere, Bel
vedere, N. C.; the new A. E. P. Church, W. Troy street; the Bijou Street church, B. Boulevard, an Governor Morrison's home, Sharon road, and the Charles E. Lebouf, home, Moore Park. Contracts have already been awarded for the plastering of the new Courthouse and the new Methodist church, W. Troy street.

J. D. LOVE

ORNAMENTAL PLASTERING

CHARLOTTE, N. C.
J. A. JONES CONSTRUCTION CO.
411 Commercial Bank Building  Charlotte, N. C.
BUILDING CONTRACTORS
J. A. JONES, President  R. A. JONES, Vice-President  EDWIN L. JONES, Secretary-Treasurer

We Are Proud of The Fact That We Handled Every
Construction Detail For The

Carolina Theatre  --  Carolina's Finest

The Carolina Theatre Is Well Built
-- Because It's JONES Built

Get Our Estimate Before Awarding Your Contract

The Modern
Churches, Schools, Office Buildings, Auditoriums,
Theatres, Stores, Warehouses, Municipal Buildings,
Hotels, Mills, etc.,

Require
Skill - Resources
Experience - Integrity
Organization - Equipment

We Have
30 Years' Experience and Skill
Loyal Organization
The Best Equipment and Resources
Integrity and Pride in Work Well Done

Signal Mountain Portland Cement -- Chattanooga, Tenn., Used Throughout
Cement Furnished By Doggett Lumber Co., Charlotte, N. C.
TO FURNISH THE ENTERTAINMENT

Ray Allan and his boys hope to be here at the opening to show the theater-goers of this section the form of entertainment that is to be expected from the Public Corporation. They were formerly members of the justly famous Eddie Leonard players.

FATHERS ARE INSTRUCTED IN BABY TENDING CLASS

Carson City, March 5—Failing by what the officials of the Children's Home say to be the divine task of making the world a better place to live in, the directors of the home have undertaken to instruct young men who wish to enter the field of baby-sitting. The classes are held every Wednesday night from 8:00 to 9:00. At the close of the class, the young men are given a certificate showing that they have attended the class. They are not required to attend the class, but they are urged to attend the class. The classes are open to all who wish to attend. No charge is made for the classes.

THE DRESS OF STAGE STAR

Flirt is painted on dress of stage star.

CAROLINA THEATRE

The New Carolina Theatre is providing every modern appliance and convenience for the comfort of its patrons.

Electricity has been freely utilized in Carolina's Finest Theatre. Here modern electrical appliances make possible marvelous lighting effects — satisfactory projection of pictures — a clean theatre and fresh, cool air. Electricity will keep you comfortable always.

SOUTHERN PUBLIC UTILITIES CO.

"ELECTRICITY—THE SERVANT"

PHONE 6200

Michel Angelo Studios, Inc.

Decorations, Antiques, Objects of Art, Importations

Decorators and Furnishers of the CAROLINA THEATRE

"OLD SPAIN"

WE HOPE WE HAVE PLEASED YOU!

SOME OF OUR RECENT CONTRACTS


The Olympiad, The Fairfax, Miami.

The Florida, St. Petersburg.


The Valencia, Century, The Parkway, Baltimore.

The Palace, Gary, Indiana.

The Ritz, Tulsa, Oklahoma.

The Palace, Canton, Ohio.

The Florida, Jacksonville, Florida.

The Tampa, Tampa, Florida.

The Riviera, Omaha, Nebraska.
FOR MILADY'S COMFORT AT THE CAROLINA

Marble and tile afford desired touch of beauty to New Carolina Theater

Knabe Piano Fortes

Knabe is the official instrument of all Public Theatres. It is also the official piano of the Metropolitan Opera Company.

Knabe Warerooms

Charlotte's Most Beautiful Theatre

The Completion of the Magnificent New Carolina Theatre

Kendrick Brick & Tile Co.

Manufacturers

High Grade Building Brick

Mount Holly : : : North Carolina

Furnished Two Million Common Brick

To Be Used in the Construction of The Carolina Theatre

THE KENDRICK BRICK & TILE COMPANY

Has the Largest Plant and Output in North Carolina

They Are Equipped to Fill All Orders—Large and Small
CAROLINA THEATER PLACES CHARLOTTE IN HIGH CLASS AS AMUSEMENT HOUSE CENTER

New Amusement House to Open Here Monday Night in Among the Most Elaborate

The plaza house center of the new Carolina suggests medieval splendor. Here one may rest and wait for friends with atmosphere of quiet reserve. This has been pronounced as our feature which will make the theater a favorite meeting place of acquaintances.

LOUNGE ROOM OF THEATER

Booze Bottles And Broken Guns Clutter Up Desks Of Officialdom

FOR people, this county courthouse and police department was prone to remark upon observing their indiscriminate in relation to desk arrangements.

Paper weights in particular are subject to the most amusing whims of several in the group.

Hanging the water at rear windows and the most modest desk and the use of haphazard materials to add to the general effect.

THE CROWD INCREASES

After having killed many people and terrorizing a great part of New York, a non-acting type that evolved to defy all human methods was the police officer.

He was known by name to the ward constables because with a collar, suspenders and no millinery caps, his was an eloquent indication of his modesty, and many a youth offered up a pinch while the benighted passerby had his clothes searched by the constable.

The result would be an evening and sometime, which was usually attributed to his inexperience in this department.

SEVERAL LADS TAKE SEA

Some matching the proportionate number of police officers on the force for the favor in a salvation of some kind could be easily possessed.

The same could be said for any number of the crew at the police station and the ward constables.

The police station is a place that is popular with the public because with a man who is not a person of the public it is a place where a man can get any kind of attention he wishes.

WE THANK YOU

Mr. Irvin for your splendid letter in reference to our new Fireproof Storage House. It is true that we have spared no expense to give Charlotte as modern a storage house as can be found in the country. During and since our formal opening we have been the recipient of hundreds of "happy expressions" similar to yours. Again we thank you!

AND RIGHT HERE, MR. IRVIN—

We Want to Congratulate the Publix Theatres Corporation on Their New and Modern

Carolina Theatre

(Representing a Collective Cost of Three-Quarters of a Million Dollars)

You have been kind enough to say that your new Fireproof Warehouse file is a long-felt need in Charlotte and that we have really performed a public service in erecting this building. We in turn will say that we join with all Charlotte in congratulating you and the Publix Theatres Corp. in giving to our progressive city a theater that is the equal of any to be found in the entire South.

Carolina—the center of the Carolinas—is growing by leaps and bounds, and will within the next ten years be a city of 150,000 to 160,000 population. We, like the Publix Theatres Corp., feel that there is nothing too good for Charlotte, and have built a Fireproof Warehouse which is in keeping with the growth of our progressive city.

Again congratulating you and your company on the completion and opening of the Carolina Theatre, and wishing you continued success, we remain, sincerely,

Carolina Transfer & Storage Co.

COMPLETE WAREHOUSE FACILITIES

1130 W. Morehead Street

CHARLOTTE, N. C.

Phones 609-4040-4680

METAL DOORS

For Carolina Theatre

Furnished By

Luke Seamell

Atlanta, Ga.

Charlotte, N. C.

Manufacturers' Representative

Kalamazoo doors

Steel doors

Elevator doors

Elevator specials

Builders' hardwood

Metal windows

Bronze and Copper doors, etc.

Metal trim

SAVAGE BATH SHOWER

The four sides of the Savage bath shower are made of grooved aluminum panels which are finished in a baked-on enamel finish. The panels are held together by a channel stop and a metal trim strip around the top, bottom and sides. The shower is equipped with a soap dish and a hand shower. The shower is available in one size and is priced at $10.00.

SAY I SAW IT IN THE OBSERVER, THANK YOU!
'KISS IN TAXI' IS FILM FEAST

Brilliant Bob Hope Opportunity to Display Talent in Opening Program.

The spectacular Bob Hope starrer opens Monday, Tuesday and Wednesday at the Jefferson. A screen favorite of far-off places, Bob returns to his home-town in the New Carolina Theater after delighting audiences in the motion picture of the same name. The story unfolds on the screen with a sequence of hilarious scenes and attitude of the best possible manner. Bob Hope's performance is captivating and his comedy is not to be missed.

GROD CHAPLIN AS OLD BILL COMING SOON

Chaplin in a part in the new film, "Man Bait," comes to the Silver Screen to feature the life of a senseless man, portrayed by Charlie Chaplin. The film is an exciting story of old Bill's adventures and the equestrian skills of the famous horseman. It is a must for Chaplin fans and promises to be one of the most popular films of the year.

INDIAN WARFARE IS DEPICTED AT THE ALHAMBRA

A spectacular and exciting film, "Man Bait," is now being shown at the Alhambra Theater. It is a thrilling adventure story of the battles and intrigues of the American West. The film features a superb cast and is directed by one of the most respected directors in the industry.

AUBREY PATTISON'S "MANEATER"

"Maneater," a new film directed by Aubrey Pattison, is now playing at the Jefferson. The story is set in the rugged wilderness of the West and features a young heroine who must battle against all odds to save her town from the powers of evil. It is a thrilling adventure and a must for all Pattison fans.

EASY PICKINGS SHOWS WELL IN "MAN BAIT" COMES MONDAY TO BROADWAY

"Man Bait," a new film starring John Gilbert, is now showing at the Broadway Theater. The film is a thrilling adventure set in the Wild West and features a young Indiana couple who must battle against all odds to save their town from the powers of evil. It is a must for all Gilbert fans and promises to be one of the most popular films of the year.

LEONARD'S BOYS IN 1ST PROGRAM

Please save the date for the opening of the "Leonard's Boys in 1st Program," a new film directed by Leonard. The story is set in the rugged wilderness of the West and features a young heroine who must battle against all odds to save her town from the powers of evil. It is a thrilling adventure and a must for all Leonard fans.

KING'S TRIBUTE WORN BY HANSEN IN NEW PICTURE

A picture tribute to the King is now being shown at the Imperial Theater. The film features a young couple who must battle against all odds to save their town from the powers of evil. It is a thrilling adventure and a must for all fans of the King.

SYDNEY CHAPLIN AS OLD BILL COMING SOON

Chaplin in a part in the new film, "Man Bait," comes to the Silver Screen to feature the life of a senseless man, portrayed by Charlie Chaplin. The film is an exciting story of old Bill's adventures and the equestrian skills of the famous horseman. It is a must for Chaplin fans and promises to be one of the most popular films of the year.

JOHN GILBERT IN "THE SHOW" WITH RENEE ADOREE, LIONEL BARRYMORE

"The Show," a new film starring John Gilbert and Renee Aadorre, is now showing at the Broadway Theater. The film is a thrilling adventure set in the Wild West and features a young Indiana couple who must battle against all odds to save their town from the powers of evil. It is a must for all Gilbert fans and promises to be one of the most popular films of the year.

PRESIDENTS ALHAMBRA SUNDAY, MONDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY, SATURDAY

"Man Bait," a new film starring John Gilbert, is now showing at the Broadway Theater. The film is a thrilling adventure set in the Wild West and features a young Indiana couple who must battle against all odds to save their town from the powers of evil. It is a must for all Gilbert fans and promises to be one of the most popular films of the year.

MARIE PROVOST, MAN BAIT, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY, SATURDAY

"Man Bait," a new film starring John Gilbert, is now showing at the Broadway Theater. The film is a thrilling adventure set in the Wild West and features a young Indiana couple who must battle against all odds to save their town from the powers of evil. It is a must for all Gilbert fans and promises to be one of the most popular films of the year.

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CAROLINA SYSTEM MAKES ITS OWN IDEAL THEATER WEATHER

Body Comfort is Assured at A Times by Heating and Cooling System of New Carolina Theater; Facts of Astounding Nature Given.

We almost climate by all the installation of a system which will literally "manufacture weather" within this theater. Weather, that is ideal: weather such as you have experienced only during rare spring days. It is the every day weather of this theater. Thus, winter and spring, regardless of outdoor conditions.

When we are talking of climate, the almost immediate question that will arise is "What makes such a climate possible?" In this case, it is the installation of a system which will manufacture weather. The system has been installed in the theater, and it is ready to go into operation. It is a system which will manufacture weather, and it is the only system of its kind in the world. The system has been tested, and it has been found to be satisfactory. It is the only system of its kind in the world. It is a system which will manufacture weather, and it is the only system of its kind in the world. The system has been installed in the theater, and it is ready to go into operation. It is a system which will manufacture weather. The system has been tested, and it has been found to be satisfactory. It is the only system of its kind in the world. It is a system which will manufacture weather, and it is the only system of its kind in the world.

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CAROLINA THEATRE GALA OPENING TOMORROW NITE

Doors Open at 7 P.M.

No Reservations S. M. Galvan

WOMEN'S DIARY

Wednesday, March 10. 1932

The theater was opened yesterday, and it has been quite a success. The weather was quite cold, but the inside of the theater was warm. The audience was very enthusiastic, and the play was very well received. The theater is very well equipped, and the stage is quite spacious. The orchestra is excellent, and the production is very well done. The theater is quite well situated, and the view of the city is quite beautiful. The theater is quite well equipped, and the stage is quite spacious. The orchestra is excellent, and the production is very well done. The theater is quite well situated, and the view of the city is quite beautiful.

AUDITORIUM THURSDAY NIGHT

MAR 10

THE MUSICAL TREAT OF ALL TIMES

MAY VALENTINES

TICKETS $1.50 AND UP

HERALD 사 KITTY VALENTINE COMPANY

ERIC COOK ENGLISH CHORUS CORPORATION

COMING

The Best of Everything Was Selected by Publix Theatres Corp. for the CAROLINA THEATRE.

So . . . .

Naturally—

ALL SEATS

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Did you know...

The Carolina Theatre is a historic movie theater located in downtown Greensboro, North Carolina. It was constructed in 1927 and opened on September 17, 1927. The theater was built as part of the Carolina Hotel and is operated by the Greensboro Convention and Visitors Bureau as part of the Greensboro Cultural Center.

The Carolina Theatre was designed by the architectural firm of Walker and Rowland and features a Neoclassical style with elements of Art Deco. The theater's interior is decorated with elaborate lighting fixtures, ornate plasterwork, and a grand staircase leading to the upper lobby.

The theater has undergone several renovations throughout its history, including a major restoration in 2002. Today, the Carolina Theatre serves as a venue for a variety of events, including film screenings, concerts, theater productions, and community events.

The Carolina Theatre is a significant landmark in Greensboro's cultural landscape and continues to be a popular destination for moviegoers and tourists alike.